

August 1, 2017

Minutes

8/1/17

Jasmine Restaurant

Present: Scot MacGregor, Kathee Mephram, Diane Hash, Sharon Blandford, Shelley Fugitt, Liz Johnston, Nan Holland

Guest: Jen Thompson

Absent: Marie MacDonald, Bethany Gallagher

Call to order: 6:08pm

Approval of June 27, 2017, Minutes: Nan moved to approve, Shelley seconded the motion. Motion carried.

Guest Presentation: Jen Thompson provided a written explanation of the purpose and status of the L Program and answered questions posed by Board members.

Reports of officers and committees

--Membership-- Shelley Fugitt

- 128 Members to date
- Leanne is working to correct an incorrect PayPal email address associated with the online membership form. She hopes to have this corrected this week

--Treasurer--Liz Johnston

- Financial Reports were presented. YTD P&L reveals -\$6,493.23. The Board suggested review of the P & L per event (show) to confirm accuracy of this figure.
- Shelley identified possible overlap of Schooling Show expenses for the 2 May shows. She will review her spreadsheets and share information with Liz
- Incorrect PayPal email address may have also impacted Schooling Show entries. Review of income figures will follow Leanne's correction of the PayPal emails.

- SunTrust Checking Balance = \$27,981.25

--Ads and sponsors—Sharon Blandford

- There are 20 ads in addition to “filler” ads (USEF, USDF)
- The Show Program for Ole South is nearing completion.
- Sharon presented draft 2018 Advertising & Sponsorship Rates (attached)
- Sharon plans to approach Chamber of Commerce in Murfreesboro seeking larger advertisers
- Mimi Bliss will begin cross promoting Ads & Sponsors on Face Book

--Volunteers—Kathee Mepham

- Scribes for Ole South have been difficult to secure. 2 scribes who are L graduates and live in Alabama may be willing to cover Ole South if lodging in Murfreesboro is provided. The Board decided to provide lodging for these two individuals at CTDA expense. Kathee inform the potential scribes and advise the Board by email of the scribe status following her communication with them.
- Kathee announced her plans to resign from the Board of Directors following the 2017 show season.
- Nan shared with the Board the Scribe Compensation Plan drafted by Marie MacDonald. This document will be reviewed and addressed at the September Board meeting.

--Communications—

- Scot noted that the online schooling show entry form needs a small revision with individual “buttons” for Gaited Dressage, Western Dressage and Gaited Western Dressage. Nan will inform Leanne Gossels, our webmaster.
- The next newsletter will follow the Ole South shows at the end of August.
- Mimi Bliss and Beth Huff are planning to create videos of the various volunteer jobs at Ole South in order to better inform our membership of the nature of these jobs. The intent will be to include the videos with the Volunteer Job Description already on our website.

--Recognized Shows—

- Nan shared the various challenges with maintaining the 2018 Spring Fling at Harlinsdale as a USEF/USDF Recognized Show, including the difficulty in contracting an S judge for only one day. The consequences of cancelling with USEF/USDF were also discussed.

Scot moved to convert 2018 Spring Fling to a schooling show. Sharon Blandford seconded the motion. Motion carried.

- Entries for Ole South are down compared to 2016. Several factors are likely contributing to the decreased entries and the Board discussed the issues.
- Bethany Gallagher is in charge of prizes for the Adult Team Competition to be conducted during Ole South Dressage Classic. USDF supplies the ribbons and medals with no charge to CTDA.
- Given the current financial status and the diminished entries for Ole South, the Board elected not to provide a Competitors Party or Exhibition for this show.
- Nan and Jen will work to get the CTDA trailer to Miller Colesium by Thursday, August 24.

--Schooling Shows--

- P & L statements for the May 6, May 27 and July 8 shows were reviewed. Several questions were raised regarding the accuracy of the statements. Liz, Shelley and Nan will work to reconcile the issues.
- Bethany Gallagher is the Board Representative for the August 5 Schooling Show at Traveler's Rest.
- Sara Beth Arnold requested permission to conduct a bake sale at the August 5 show. The Board for logistical reasons denied permission.

--Awards--

- Glass Wine Glass prizes for 1st Place at recognized shows have been ordered and received by Shelley.
- Shelley will plan to set up ribbons and prizes at Miller Colesium on Thursday, August 24.

NEW BUSINESS

- Raise the Roofs benefit at The Park at Harlinsdale: CTDA hosted a table in 2016 and donated significant money to fund a new warm up arena. This years financial status prevents CTDA from hosting a table (\$1200) this year. Nan will inform Torry Barnhill.
- Policy: Greenie Weenie Requirements for Year End Awards. Shelley presented the policy (attached). The Board voted to approve this policy.

- Policy: Year End Award Requirements for Current CTDA Board Members. Nan presented the policy (attached). The Board voted to approve this policy.
- Level III USEF/USDF shows should have a USEF Approved Pony Measuring Stick. The cost per stick is \$435. Nan will discuss with Mary Cokeing to determine if there are other alternatives to purchasing this expensive item.
- Nan shared Kim Carpenter's request to rent CTDA arenas for two of her shows in October and November 2017. **Scot moved that CTDA arenas may not be rented unless under direct supervision of an active Board Member. Kathee seconded the motion. Motion carried.**

OLD BUSINESS

- CTDA Trailer Location post Ole South – tabled.
- Nan shared The Dressage Foundation flyer as information.
- Shelley reminded the Board that she would not be able to serve as Schooling Show Secretary next year. She will ask Marie to contact Sherry Pride to determine if Sherry has any interest in resuming this function in 2018. If Sherry is not able to do so, the Board suggested plans to seek interested persons via Face Book and the Newsletter.

Next meeting: September 5, 2017 @ 6:00 Location: Jasmine Restaurant

Adjourned : 8:00pm