



Central Tennessee Dressage Association 2015 Advertising Rates

Show Program Advertising

The CTDA is hosting 5 USDF shows in 2015 (three show programs):

- May 2, Spring Fling Dressage, Franklin TN - Materials & Payment due 04/26/2015
- June 6, Tennessean Express Dressage, Franklin TN - Materials & Payment due 05/31/2015
- June 7, Tennessean Dressage, Franklin TN - Materials & Payment due 05/31/2015
- August 21, Ole South Prelude, Murfreesboro TN - Materials & Payment due 08/16/2015
- August 22-23, Ole South Dressage, Murfreesboro TN - Materials & Payment due 08/16/2015

Show Program	Per Program	All 2015 Programs
Outside back cover, color	\$300	\$750
Inside cover, color	\$200	\$500
Inside cover, B&W	\$175	\$435
Full page, B&W	\$150	\$375
Half Page, B&W horizontal	\$125	\$325
Half Page, B&W vertical	\$125	\$325
Quarter page, B&W	\$80	\$200
Business card	\$60	\$150
<i>Competitor Packet Inserts* per page</i>	\$100	\$300

*Literature insertions in all competitor packets. Please supply below contact with 300 copies of your flyer at least 2 weeks prior to the event.

Newsletter & Website Advertising

Newsletters are published electronically, ads will also be periodically featured via email and Facebook.

Newsletter & Website Ads	Rate	Per Issue	Entire Year
Full page	member	\$35	\$125
Full page	non-member	\$50	\$200
1/2 page	member	\$25	\$80
1/2 page	non-member	\$40	\$160
1/4 page	member	\$15	\$50
1/4 page	non-member	\$25	\$100
Business card	member	n/a	\$30
Business card	non-member	n/a	\$100

Email ads to Nancy Whitman nancy.whitman@hotmail.com
and Jen Thompson thompjmy@me.com

Pay via Paypal or mail to:
Central Tennessee Dressage Association
PO Box 681056
Franklin TN 37068-1056

Solicited by: _____

Questions? Contact: Nancy Whitman nancy.whitman@hotmail.com

Thank-you! Your support allows us to continue to host educational events, clinics, recognized shows and schooling shows to help promote the art of dressage and good sportsmanship.