

Minutes
CTDA Board 5-4-2015

Call to Order: Beth Huff at 6:30 p.m.

Present: Molly Bronaugh, Shelley Fugitt, Scot MacGregor, Beth Huff, Bethany Gallagher, Christy Hart. Jen Thompson and Nan Holland are out of the country.

Review & Approval of April 6, 2015 Minutes – Shelley moved and Molly seconded approval of April minutes

Committee & Officer Reports

Membership – Shelley Fugitt

Current Roster is approx. 120 with more coming in. There will be a membership table and forms at Tennessean and non-members will be encouraged to join at Spring Fling.

Treasurer – Jen is out of town

Balance – Sun Trust \$15,084.15

Paypal \$1,492.09

Jen had submitted P&L from April and year to date. These were circulated.

Ads & Sponsors – Bethany Gallagher

2014 Invoices – status unknown

2015 Ads & Sponsors –currently have \$4630 in ad income and a number of donations for prizes.

Club metrics summary – Bethany compiled and distributed the document sent to sponsors with club data/ demographics, etc

Volunteers – Shelley Fugitt, Beth Huff

Report Spring Fling May 2—had good volunteers

Needs for May 30/ 31 Schooling Show and Tennessean—Beth will contact Emily Osterhaus at Bedford Co 4-H and will send eblast.

Clean rails & letters – Beth and Bethany will get trailer to Jessica's and she will have her students wash arenas for volunteer hours

Communications – Beth Huff, Christy Hart

Website

This continues to need work. A new template is being chosen and Beth will try to meet with Brandon soon to get things corrected and updated. It was emphasized that new members likely use the website the most and we need to make sure information is correct.

eBlasts continue to be fast and effective means of communicating show deadlines or volunteer needs.

FaceBook is updated frequently by Jen, Mimi and Scot and continues to get many hits

Newsletter updates – no report

Recognized Shows – Scott MacGregor

Spring Fling (May 2) and Educational Event (May 3) – Seminar on Sunday was cancelled due low numbers. The show went quite well and participants liked Judge Charlotte Trentelman.

Discussion about this show for next year. Due to decreasing entries over past 2 years, will not plan to have a third recognized show. This might be a better schooling show. We must make a decision about USDF license (\$175) to hold this date. It may be prudent to hold it so another facility doesn't take it. Will discuss with Jen when she returns.

Ole South Sat Evening Exhibition/Exhibitor Party – Scot has been working on this and has three gaited horses at different levels. He will narrate. Rebecca Jones has 2 horses for Western Dressage and Jenni Hogan will narrate.

Schooling Shows – Scott MacGregor

Overfill & collection of entry fee issues—Schooling shows need to end by 5- 5:30. Going later is an issue for riders, volunteers and judges. Beth will send an email to Sherry to remind her.

Jorge Rojas's schooling shows are sanctioned this year with CTDA. We hope this will improve his entries and also encourage members to join CTDA.

Shelley made a visit to Lazy J Ranch in Hendersonville. The facility would be good for a schooling show and we will consider for 2016.

Needs for May 30 & 31 show at Roberson Equestrian Center

Awards – update - Molly Bronaugh

She will be working with Brandie Heidenway to insure we have adequate inventory.

We need Sherry to keep a count of ribbons given out at schooling shows and Molly will keep that count for recognized shows so we don't have to count after each show.

Old Business

Electronic Entry for CTDA Schooling Shows - still pending

CTDA Scholarship - vote on recipients for AA, Open & Young Rider
There were excellent applications but after discussion, the following
awardees were unanimously decided upon:

Open: Rebecca Brown

AA: Bonnie Lake

JR/YR: Emme Blandford

Beth will notify them and also encourage those who did not get the
scholarships to volunteer and apply again.

Board of Directors vacancy following Nancy Whitman's resignation—it was
unanimously decided that at this point in the year, we will just continue
with 8 Board members and look for good candidates for the election in
October.

New Business

BOD/Officer Job Descriptions, Succession Plan, Policies & Procedures-
still pending

Next meeting June 1

Meeting was adjourned at 8:00 p.m.