

November 2017 Minutes

11/7/17

Jasmine Restaurant

Present: Diane Hash, Shelley Fugitt, Liz Johnston, Nan Holland, Meghan Miller, Sharon Blandford, Katharina Nowotny-Boles

Absent: Marie MacDonald, Bethany Gallagher, Scot MacGregor

Call to order: 6:30 pm by Nan Holland

Approval of October 3, 2017, Minutes: Sharon moved to approve, Shelley seconded the motion. Motion carried.

Reports of officers and committees

Membership— Shelley Fugitt

- 125 is the final membership count for the 2017 competition year.
- We need an eBlast sent out and a Facebook post reminding the membership of the discounted membership dues now until December 1, 2017.
- 25 new and/or renewing members for 2018 to date. The initial roster will be sent to USDF on December 1, 2017. Nan will complete the Annual GMO Verification Form and scan to Shelley for inclusion in the initial USDF 2018 Roster

Treasurer—Liz Johnston

- Liz provided YTD P&L statements. Net income from Schooling Shows \$4,831.30 (pending one judge's fee). Net income from Recognized Shows \$7,624.08. Net Income YTD \$7,085.41. Nan noted that one \$500 Scholarship has not yet been claimed (Bonnie Lake). Scholarship expense includes \$2,000 grant to Jordan Lockwood for Jr/YR National Championships in the summer of 2017.
- Sun Trust Checking Account balance ~\$29K. PayPal balance ~ \$4.8K
- Upcoming expenses include the year end awards and banquet as well as the costs for the USDF convention. (2016 Awards Banquet Expense \$2,498.83 and Prizes \$2,514.62). The award banquet will be the last Sunday in January (January 28, 2018).

Ads and sponsors—Sharon Blandford

- We are only short 3 ad payments and Sharon will be contacting these individuals again. She requested that Shelley inform her if the 3 outstanding payers are CTDA members or not.
- Sharon has generated a 2018 Ad Form. All outstanding bills for ads/sponsorships (old 2017 and new 2018) will be due April 1, 2018.
- Sharon will be updating Ad / Sponsor contact information in the coming months.

Volunteers—Meghan Miller

- Diane will contact Meghan with Volunteer requirements (Sign-In/Registration; Pay out for Auction items; Set Up) for the Year End Banquet and Silent Auction as plans are refined.

Communications—

- *Website update* - Nan
 - Nan has contacted Leanne Gossels regarding her interest in continuing as CTDA Webmaster. Katharina has offered to speak with Leanne to propose a new division of responsibilities. CTDA Secretary to assume updating Website with current news, show results, etc. Webmaster to be responsible for structural aspects, design and software licenses. Several Board members suggested review of KDA website for ideas.
 - Sharon Blandford has researched other websites and has contacted 3 persons who might be interested in assuming Webmaster function if Leanne is no longer available.
 - The Board consensus is to refine & update our current website then reassess in late 2018 as to need for complete overhaul.
 - Eblasts, FaceBook
 - Need to send out/post reminders of Dec 1 deadline for discounted 2018 Membership Fee
 - Also need to inform the membership of the December 15 deadline for Rider Reports and Volunteer Hours for Year End Awards.
 - December 15 is also the deadline for nominations for the 2017 Dee Minault Award

Schooling Shows—Scot MacGregor

- The October schooling show went smoothly.
- 2017 Schooling Show P&L was presented in the Treasurer report.

- Sherry Pride has confirmed 3 judges for 2018 Schooling Shows: Jessica R Wright for May 5 (Harlinsdale), Marie MacDonald for May 26 (Roberson Equestrian Facility) and Rebecca Brown for September 16 (Double H Farm).
- Nan will update the 2018 Schooling Show grid (to date) and distribute to the Board.
- Katharina has suggested Clearview Farm in Shelbyville as a possible future venue.

Recognized Shows—

- The 2018 Recognized Show dates are:
 - Tennessean Express June 9, The Tennessean June 10.
 - Ole South Prelude August 24, Ole South Classic August 25-26
- Meghan Miller and Sharon Blandford have agreed to plan for the Jr/YR Team Competition at the Tennessean.
- Bethany did a great job with the adult teams at the Ole South. Nan will ask her if she will help with the Adult Team Competition in 2018.

Awards— Shelley

- We still have a bin of hurricane glasses. The wine glasses seem to be a popular award. Shelley will be reordering ribbons in February.
- Nan will advise the Board of prizes awarded in previous years. The Board will need to decide on the choice of prizes for 2017 Year End Awards at the December Board meeting.
- 2017 Year End Banquet & Silent Auction
 - January 28, 2018 at Tennessee Equine Hospital
 - Doors open at 4pm
 - Silent Auction 4pm-6pm
 - Dinner 5pm
 - Awards presentation 6pm followed by Silent Auction winner announcements
 - Diane requested guidance on a budget for display structures for the Silent Auction. The Board agreed to \$50-\$60 for this purpose. Diane stated these items can be reused.

- o Diane's husband repaired the CTDA PA system (currently stored in the CTDA Trailer). She suggested we use this device at the Awards ceremony.
- o Barn Baskets - The Board discussed initiating a Battle of the Barns in which area farms & boarding facilities would donate baskets of items to be bid upon at the Silent Auction. Diane will contact Luanne Wagner for advice.

Old Business

- Nan will ask Jen Thompson if she can move the CTDA trailer to OHM in the next week.

New Business

- 2018 Board Structure - tabled.

Next meeting: December 5, 2017 @ 6:00 Location: Jasmine Restaurant

Adjourned : 7:55pm