

September 2016 Minutes

Minutes CTDA Board 9-6-2016

Sportsman's Grille, Cool Springs

**Present** = Penny McCaffrey, Nan Holland, Shelley Fugitt, Molly Bronaugh, Marie McDonald

**Absent:** Jen Thompson, Scot MacGregor, Kathee Mephram, Bethany Gallagher

**Call to order** - 6:30pm by Nan Holland

**Approval of August 2016 Minutes** - Motion to approve by Shelley Fugitt, seconded by Marie McDonald. Motion carried.

#### **Reports of officers and committees**

**Treasurer** - Jen will email an update to the Board.

**Outstanding Bills:** MTSU/Miller Coliseum (awaiting invoice); PO Box annual fee.

**Membership** - We now have 140 current members as of September 6, 2016. We are awaiting membership fee payment from one member. Shelley will follow up with her.

Discounted early CTDA membership renewals for the 2017 competition year will be offered until December 1, 2016 (\$40 early renewal instead of regular membership fee of \$45). Nan will email Kathee Mephram to include this information in future eBlasts. Shelley will contact Leanne Gossels to set up PayPal to charge \$40 for 2017 Memberships until December 1, 2016.

**Ads and Sponsors** - Update at the next Board meeting (October 3, 2016).

**Volunteers** - The September 17<sup>th</sup> Schooling Show at Walnut Trace Farm is still in need of volunteers. Nan will ask Kathee Mephram to send an eBlast tomorrow to recruit volunteers for this show. Shelly Fugitt offered to serve as scribe. Molly Bronaugh is the Board representative for the show.

Olivia Cesnik served as the paid Volunteer Coordinator for Ole South. The Board commends her excellent performance in this capacity.

The Board discussed ideas for increasing volunteer participation.

-More frequent eBlasts for recruiting volunteers. (Penny advised that eBlasts seem to be more effective than Facebook posts and individual emails.)

-Consider Farm Vet gift cards as incentives for volunteers.

- Drawing for a significant prize from the year's pool of volunteers, to be held at the Year End Banquet.

- Once a month Face Book reminder to obtain volunteer hours for Year End Awards.

-Consider free ads for those persons contributing a specified number of volunteer hours.

Penny McCaffrey announced that she is resigning from the Board, effective immediately. The Board expressed sincere appreciation for her services as Volunteer Chairperson this year.

**Communications** - Newsletter - Mimi Bliss is sending out the next Newsletter on September 10, 2016.

Other updates will be provided at the next Board meeting.

**Recognized Shows** - The Board expressed appreciation for Scot MacGregor's excellent Gaited Dressage Exhibition at Ole South on Saturday, August 27. His narrative of the history of Gaited Dressage, description of the basic gaits and variance from traditional dressage was well received. An active question and answer session followed.

There was insufficient interest to field a Junior/Young Rider Team Competition at Ole South this year. The Board approved the recommendation to move the Junior/Young Rider Team Competition to the 2017 Tennessean. The Adult Team Competition will be held at Ole South in 2017.

Feedback from Mary Cokeing, Show Secretary for Ole South:

-Suggests some token of appreciation for volunteers beyond lunch.

-Suggests having dedicated individual to be in charge of Team Competitions with incentives for participation (stall decorating contest, "stump the chump - TD", scavenger hunt).

-Predetermined transportation for Judges to & from airport; to & from hotels

-Designated hospitality person(s) for Judges - take to dinner, gift bags

-Designated person(s) to check stall acceptability & to label stalls

**Schooling Shows** -Possible policies re: Temperature/Heat Index and Minimum Number of Entries - tabled pending report from Jen Thompson.

August 6 Schooling Show at Traveler's Rest was well attended. Financial report is pending. Nan Holland (scribe for this show) noted that the conditions were uncomfortable for Judge and Scribe due to absence of a fan on a very hot, humid day. The Board discussed having the competition in the outdoor arena and warm up in the indoor arena. (Note: this would require use of one of CTDA's arenas in the outdoor venue.)

Our next Schooling Show is at Walnut Trace Farm on September 17, 2016. Molly Bronaugh is the Board Representative for this show.

**Awards** - Molly Bronaugh reports that she has received many complaints from competitors regarding the small size of ribbons at both The Tennessean and Ole South. Molly recommends the following (following careful cost analysis):

1. Stay with Generic CTDA ribbons for Recognized Shows but increase the ribbon length to 21" total. (See links below)

<http://www.hodgesbadge.com/empire-horse-show-rosette-award-ribbon/p/EHW219/>

<http://www.hodgesbadge.com/iverson-rosette-award-ribbon/p/CBW203/>

- The Empire Ribbons have a minimal price point difference for the additional length of ribbon.
  - Iverson ribbon has some white in the rosette.
2. Discard all old, show specific Recognized Show ribbons.
  3. Save left over 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place Recognized Show ribbons to be used as Schooling Show Ribbons for 2017.
  4. Continue to use or CTDA logo on the button; use Generic Central Tennessee Dressage Association on the middle streamer (rather than show specific).

Molly is resigning from the CTDA Board of Directors effective September 30, 2016, due to family circumstances. The Board expressed their appreciation of her hard work and contributions as Awards Chairperson.

**Old Business** - L Program Part 2 Status - tabled until October 3 meeting.

GMO Award entries have been submitted by Jen Thompson.

CTDA Board of Directors Nominations: The Board suggested 6 CTDA members who may be interested in serving. Nan and/or Jen will contact each person to determine their interest and availability. We will have 3 Board vacancies. Board nominations are to be finalized by September 30, 2016, with on-line election completed by October 31, 2016.

**New Business** - Nan reminded Board members of the USDF Annual Convention November 30 - December 3, 2016. She will attend as the Delegate for CTDA but others were encouraged to attend.

Molly Bronaugh made suggestions for the Board to consider regarding Board size and committee chair structure within the Board. The Board discussed these suggestions and will revisit the issues at the October 3, 2016 meeting. Several Board members identified the paucity of professionals actively engaged in CTDA as an issue to be addressed.

Nan Holland requests Board members consider their desired Committee Chair assignments for 2017. The Committee Chair assignments are to be discussed at the October and November Board meetings.

**Next Meeting** - Monday, October 3, 2016 @ 6:00pm Location: Sportsman's Grille, Cool Springs

**Adjourned** - 7:57pm