

Minutes
CTDA Board 1-4-2016
Jonathan's Grille, Cool Springs

Call to Order: Nan Holland at 6:58p.m.

Present: Shelley Fugitt, Jen Thompson, Penny McCaffrey, Molly Bronaugh and Nan Holland. Ex Officio: Beth Huff

Absent: Kathee Mephram, Bethany Gallagher (excused); Scot MacGregor

Review & Approval of December 2015 Minutes – Jen moved and Shelley seconded approval of 2015 December minutes. Motion carried.

Committee & Officer Reports

Membership – Shelley Fugitt

- Current 2016 Roster is 66 members as of 1/31/2015.
- Membership roster to USDF was updated on 1/4/2016.
- Mimi Bliss has offered to contact 2015 members who have not yet renewed
- 2016 Memberships will be solicited at the Year End Banquet on January 24, 2016 at a discounted rate of \$40 during this event.

Treasurer – Jen Thompson

- Sun Trust Balance = \$22,687.89
- PayPal Balance = \$2021.88,
- Outstanding bills: new dressage arenas = \$5900 (includes rails, letters markers and flowers)

Ads & Sponsors – No report

- Nan will contact Bethany to request the Ad & Sponsors form and 2016 rates be provided to Board members.

Volunteers – Beth Huff

- Penny McCaffrey will serve as Volunteer Chair for 2016. Beth Huff will assist her.
- 2 tables will be set up to process Banquet check-in and Silent Auction payments
 - A-M: staffed by Nan Holland and Kathee Mephram
 - N-Z: staffed by Shelley Fugitt and Scot MacGregor
- Beth will develop a list of the number and type of volunteers needed for each of the schooling show venues and provide this information to Board members

Communications – Beth Huff

- *Website:* Beth provided an update on the status of the new website:
 - Leanne Gossels will serve as the new CTDA Webmaster.

- \$300 for initial migration to new platform; hourly rate of \$25/hour.
 - Beth provided a preliminary viewing of the new website.
 - Forms on the website are still under review.
 - Goal for “go live” of new website is the last week of January 2016.
 - The new website will provide a document repository accessible to Board members via a secure login.
 - Omega Fields has expressed interest in a website Sponsorship with 15% discount on purchases for CTDA members (5% of proceeds will accrue to CTDA; 10% discount for the member on purchases).
- Leanne has also expressed interest in assisting with the recognized Show Programs for 2016.
- *eBlasts*
 - Beth will send an eBlast for Year End Banquet registration this week.
 - This communication will also solicit information for the “Toot Your Horn” portion of the Year End Awards program.
- *FaceBook*
 - *No updates.*
- *Newsletter*
 - Mimi Bliss is finalizing the January issue and plans an issue in February 2016 covering the Year End Banquet and award winners.

Recognized Shows –

- *The Tennessean Express & The Tennessean Dates:* June 11 -12, 2016.
- *Ole South Prelude & Ole South Classic Dates:* August 26 – 28, 2016
- *Spring Fling* in May 2016 will serve as a schooling show, venue: The Park at Harlinsdale.
 - CTDA will consider this venue for a USDF recognized show in 2017.

Schooling Shows – Jen Thompson

- Nan will email Scot MacGregor and Sherry Pride regarding acquisition of Judges for the 2016 Schooling Shows.
- Jorge Rojas has been provided CTDA Schooling Show dates and is working on the dates for his shows (CTDA Sanctioned).

Awards – Nan Holland (for Molly Bronaugh)

- *Year End Awards Banquet*
 - The Tennessee Equine Hospital meeting room & kitchen have been reserved for January 24, 2016 at 5:30pm.
 - Sal’s will cater the Banquet. Board members are each requested to provide finger desserts/cookies.

Dates	Venue	Venue Contact	Judge	Board Rep & Phone
April 2	Walnut Trace Farm Nashville, TN		TBD	Nan Holland 615-604-2325
May 7	The Park at Harlinsdale Franklin, TN		TBD	Jen Thompson 615-513-1112
May 28-29	Roberson Equestrian Facility Murfreesboro, TN	Jessica Roberson Wright 615-414-4040	TBD	Scott MacGregor 615-848-5345
June 25	TBD	TBD	TBD	TBD
July 16	Double H Farm Chapel Hill, TN		TBD	Shelley Fugitt 615-294-5972
August 6	Travelers' Rest College Grove, TN		TBD	Penny McCaffrey 615-595-8021
September 17	Walnut Trace Farm Nashville, TN		TBD	Molly Bronaugh 615-476-7379
October 15	TBD	TBD	TBD	TBD

- Table decorations are planned and have been acquired. They will be available for sale at the conclusion of the Banquet for \$10 each.
- Banquet tickets will be available for purchase on the website with reservations due by January 20, 2016.
 - Beth will send eBlast this week.
 - Shelley will track reservations.
- Clean up – all Board members
- *Year End Awards*
 - Molly is in communication with Brandie Heidenway regarding prizes to be awarded.
 - Jen is contacting Jennings Lambeth for horse treats
 - Molly is contacting TEH for insect repellent donations.
 - Beth will contact Omega Fields for donated prize items.
 - Year End Award winners will be notified the week of January 11, 2016.
 - Jen Thompson and Molly Bronaugh will MC the Awards Ceremony.
 - Photos – Jen Thompson will contact Kathy Zeigler
 - Special Awards:
 - Participation Award – Mimi Bliss
 - Volunteers of the Year – Connie & Clyde Truitt
 - Dee Minault – tabled for 2015.
- *Silent Auction*
 - Penny is currently collecting donated items.
 - Mimi Bliss will solicit donations on FB.
- *New Definition for Dee Minault Horsemanship Award*

The Board reviewed the current definition and proposed a revision: "Named in memory of a CTDA member whose spirit exemplified the true spirit of

'horsemanship'. The horseman is more than an accomplished rider, it is someone who earnestly works to improve all their equestrian ('horsey') skills, champions the horse, seeks more education, and who is continually growing in their knowledge of the horse *and* their riding skills. The CTDA horseman is someone with a comprehensive tool box for the many aspects of horse riding/care/competing, **and** who spreads the word and shares their knowledge with others. This award is presented annually to a member nominated by the general CTDA membership and voted on by the CTDA Board of Directors.

- Jen Thomson moved to approve the above definition. Molly Bronaugh seconded the motion. Motion carried.

Old Business

- *Electronic Entry for CTDA Schooling Shows* - still pending
- *Competition Arenas*
 - The updated price of the new arenas is \$5900.
 - Jen Thompson proposed seeking sponsorship of the arena Letters at \$100 per letter. This idea was approved. There are several sponsors already:
 - Letters K & M – Karen McKean
 - Letter C – Beth Huff
 - Letter H – Nan Holland
 - Letter A – Jen Thompson

New Business

- None

Next meeting: **March 7, 2016 at 6:30pm (No meeting in February 2016)**
Venue TBD

Meeting was adjourned at 8:20 p.m.