

August 2016 Minutes

Minutes CTDA Board 8-1-2016

Sportsman's Grille, Cool Springs

Present = Jen Thompson, Scot MacGregor, Penny McCaffrey, Nan Holland, Shelley Fugitt, Kathee Mepham, Bethany Gallagher, Molly Bronaugh

Absent: Marie McDonald

Call to order - 6:32pm by Nan Holland

Approval of July 2016 Minutes - Motion to approve by Shelley Fugitt, seconded by Kathee Mepham. Motion carried.

Reports of officers and committees

Treasurer - We currently have \$23,626.57 in our Suntrust account and \$1859.68 in our Paypal account.

Net profit from the Tennessean and Tennessean Express ~ \$6,000.

Net profit from the July 16 Schooling Show = \$500.

YTD P&L Statement submitted and is attached to these Minutes. Net Income YTYD= \$1600.

Entry income for the upcoming August 6 Schooling Show is \$975 to date. Jen Thompson suggests the Board consider exploring a policy to define at which point a schooling show will be canceled if undersubscribed.

CTDA donated \$2000 to the Region 3 Junior & Young Rider Team to help fund their expenses for the National Jr/Young Rider competition in Colorado at the end of July 2016.

Membership - We now have 136 current members as of July 5, 2016. The updated roster will be sent to USDF this week. Discounted early CTDA membership renewals for the 2017 competition year will be offered at Ole South (\$40 early renewal instead of regular membership fee of \$45).

Ads and Sponsors - \$1900 has been collected for ads and from sponsors. \$4,325 remains to be collected. Kathee Mepham and Bethany Gallagher will follow up and report at the September meeting. Jen provided Kathee and Bethany with a list of

outstanding ad payments. She will also forward the contact information of a potential volunteer that is interested in helping them.

Vendors planning to exhibit at Ole South include: Top Hat & Under That, Shop at Wits End, Off Course and Jennings Lambeth.

Bethany will be meeting in the near future with Lizzie at Farm Vet regarding an evening event for CTDA members.

Volunteers - August 6 Schooling Show is still in need of volunteers. Nan Holland offered to serve as scribe for this show. Penny McCaffrey is still trying to recruit ring stewards and a runner. Kathee Mepham will send out another eBlast regarding volunteer needs for this show.

Penny is still working on the volunteer schedule for Ole South. The Williamson County 4H will assist.

Olivia Cesnik has been confirmed as the paid Volunteer Coordinator for Ole South (3 days @ \$100/day)

--**Communications** - Kathee reports the website is up to date. Bethany Gallagher states the website still needs the addition of purchased Ads.

eBlasts - Kathee will shortly send out an eBlast addressing volunteer needs for Ole South, particularly arena set up on Thursday morning, August 25, and arena take down on Sunday, August 28.

Newsletter - Kathee has received many positive comments on the President's Letter in the most recent Newsletter. Scot MacGregor will submit a feature article regarding Gaited Dressage. Meghan Miller, CTDA member and recent JR/YR National Championship competitor, will also submit a feature article.

Kathee requests the Board representative and/or Penny McCaffrey send her a list of the volunteers following each show so that they can be recognized.

Jen Thompson and Kathee Mepham will work on the Ole South programs together.

Penny suggests posting links to live streaming of the Olympic equestrian events on the CTDA FaceBook page.

Recognized Shows - Scot MacGregor will organize a Gaited Dressage Exhibition at Ole South on Saturday, August 27. He plans to provide a narrative of the history of Gaited Dressage, describe the basic gaits and then will ride one of his horses to demonstrate the discipline.

Penny will contact Beth Huff to help arrange the catering for the exhibition Saturday evening at Ole South. CTDA will provide the food. Attendees will provide their own beverages (BYOB).

Meghan Miller will discuss her experience at NAJRYRC with the Youth Team participants on Friday night at Ole South.

Jen reported that Tennessee Equine Hospital will sponsor the facility fee for the 2017 Level 1 USDF recognized show (Spring Fling) scheduled for Spring 2017.

Schooling Shows -The Board discussed the following issues:

- 1) Whether or not to set a policy re: Temperature/Heat index based cancellation of show.
- 2) Set a minimum number of entries for proceeding with a schooling show.

Jen Thompson will contact Sherry Pride for her input/recommendations on these issues.

Jen reported that Tennessee Equine Hospital will sponsor the facility fee for the 2017 Level I USDF recognized show (Spring Fling) scheduled for Spring 2017.

Awards - Molly Bronaugh reports that ribbon inventories for recognized and schooling shows are up to date.

Molly needs the following volunteers for Ole South:

- 1) One person to help Molly transport ribbon boxes and to set up ribbon display.
- 2) A runner to transport results to the Announcer during the show.

Old Business - Sponsored arena "Letters" - tabled until Winter 2017.

Beth Huff is organizing and managing the Scribe Training Program. Kathee Mephram will contact Beth regarding the status of this program. Sonya Wurster and Liz Johnston are currently participating in the Scribe Training Program.

CTDA President Elect - Kathee Mephram circulated an email to the Board for recommendations. Molly Bronaugh nominated Nan Holland as President Elect. Shelley Fugitt seconded the motion. Motion carried. Nan Holland accepted the nomination. Her term as President will begin January 2017.

New Business - L Program Part 2 - Jen Thompson reports 6 applications have been received to date. 4 of the 6 applicants are CTDA members. There are 10 available slots.

As President Elect, Nan Holland will serve as the official CTDA GMO delegate to the USDF Convention in December 2016.

Jen Thompson announced and described the “Raise the Roof” fundraiser for Harlinsdale Park to be held August 20, 2016. Jen will email Board members with the details. Kathee Mepham will send an eBlast to the membership regarding this event.

Jen Thompson recommends CTDA contribute \$5000 to Harlinsdale Park, designated for improving warm up arena footing. A donation at this level will secure naming rights to the warm up arena for CTDA and secures a table (10 people) at the upcoming August 20, 2016, “Raise the Roof” fundraiser. Molly Bronaugh moved that CTDA donate \$5000 to Harlinsdale Park to establish adequate footing for a warm up arena. Shelley Fugitt seconded the motion. Motion carried (unanimous vote).

Annual USDF GMO award nominations are due August 31, 2016. Mimi Bliss is working on submitting nominations for CTDA. The GMO award categories are Newsletter, Photography and Website.

Nominations for the CTDA Board of Directors need to be in place by September 30, 2016. Kathee will send an eBlast to the membership seeking nominations and will report the status at the September 6, 2016, Board meeting. Liz Johnston has expressed interest in serving on the Board, specifically as Treasurer. She is a CPA and would be a tremendous asset.

Nan Holland requests Board members consider their desired Committee Chair assignments for 2017. The Committee Chair assignments are to be discussed at the September Board meeting. Nan will email the current Committee Chair assignments to the Board prior to the September Board meeting.

Next Meeting - Tuesday, September 6 @ 6:00 Location: Sportsman’s Grille, Cool Springs

Adjourned - 7:50pm