

March 2015
Minutes
March 2, 2015
Jonathan's Grille, Cool Springs

Present: Christy Hart, Shelley Fugitt, Jen Thompson, Nan Holland, Scott MacGregor, Molly Bronaugh

Absent: Nancy Whitman, Beth Huff(excused)

Call to order: 6:35pm

Approval of Previous Month Minutes: Jen Thompson moved to approve the January 25, 2015, (serving as February 2015 Board meeting) Minutes. Shelley Fugitt seconded the motion. Motion carried.

Reports of officers and committees

--Membership--

- Roster following Year End Banquet in January = 74 members; 6 additional member applications since then – awaiting dues payments for 5 of these 6. Shelley Fugitt will follow up.

--Treasurer:

- Jen Thompson has entered 2014 CTDA checkbook data into QuickBooks.
- USDF dues to date have been paid
- Sun Trust Checking Account balance = \$12,400.
- PayPay Balance = \$1,300.
- P & L for Year End Banquet is pending but should have sufficient funds to offer three \$500 CTDA Scholarships for 2015.
- Deposits for 2 show venues, Brownland Farms and the Miller Colesium, are due this month (March).
- Tax Accountant, Thomas Butchko, CPA, fees will be due in March. Jen Thompson will send data for tax return preparation to him the week of March 9, 2015.

--Ads and sponsors—

- Proposed 2015 Ads & Sponsors Rate Sheet was reviewed. The rates will not differ from 2014 rates. Jen Thompson will update the payment due dates & contact person information on the form.
- Jen Thompson will summarize club metrics and other information requested by Scott MacGregor for the purpose of recruiting vendors and sponsors.
- Jen Thompson will re-submit 2014 invoices to those who have not paid for ads to date. She will communicate invoice status to Nancy Whitman, Chair of Ads & Sponsors Committee.

--Volunteers—

- The new CTDA Volunteer Hours form was reviewed and approved with the addition of: “**or** purchase of a business card for all 3 recognized show programs.” Jen Thompson will make the revisions to the form.
- Board members recommended a link to the Volunteer Hours Form be provided on the Schooling Show Entry forms.
- Shelley Fugitt will communicate with Beth Huff regarding volunteer needs for the April 4, 2015, Schooling Show.
- Cleaning of arena rails and letters will be scheduled for early May.

--Communications—

- Website Revision
 - Members of the website committee are to select a template from the following website: http://www.joomla51.com/joomla-templates?layout=columns&category_id=1
 - Goal is to complete by the end of March, 2015.
- The Board commended Scott MacGregor for his work on the CTDA Face Book group site. Activity on the site is increasing and proving to be helpful to members.

- eBlast – most recent was on 2/25/2015.
 - Nan Holland will ask Beth Huff to send an eBlast to remind members that March 1, 2014 was Opening Date for our Spring Fling recognized show May 2, 2015.

--Recognized Shows--

- Spring Fling at Old Hillsborough Manor is May 2, 2015.
- Jen Thompson will contact Brandon Jackson for recommendations on conducting a poll or survey of CTDA membership regarding interest in a clinic (ridden or lecture format) on the Sunday (May 3) following the Spring Fling show. The topic of the clinic will be the new 2015 USDF/USEF Dressage Tests.
 - The poll should be completed by March 31, 2015.
 - The Board will decide on May 3 clinic at the April 6, 2015, meeting.
- The Board discussed hosting a Special Event at Ole South show in August
 - Demonstration & Judging of Gaited and Western Dressage (4 horses for each discipline).
 - Christy Hart will contact Rebecca Jones and Cathy Zeigler regarding their interest in participating in a Western Dressage demonstration.
 - Break for Competitor Party (some form of catered supper).
 - Evening Musical Freestyle competition.
 - Jen Thompson will discuss the concept with Sandy Donovan; update April 6.

--Schooling Shows--

- The Board designated Board Representatives for the following 2015 Schooling Shows:
 - April 4 Molly Bronaugh
 - May 30 Scott MacGregor (Jessica Roberson-Wright May 31)
 - July 18 unassigned – Shelley Fugitt possibly
 - August 8 Christy Hart
 - September 19 Nan Holland

○ October 17 Shelley Fugitt

- Jaeckle Center will not host a schooling show in March 2015.
- Site visits to Polly Grammer's farm and the Gallatin venue are still pending.
- Greystone will be hosting schooling shows in 2015. Scott MacGregor will contact Secretary Karen Miles to obtain more details.
- Nan Holland will send the Schooling Show Board Representative Duties document to Board members in the next 2 weeks.
- **ADDENDUM:** Sherry Pride, Schooling Show Secretary, has requested a \$2 increase in office fees (from \$5 to \$7) to cover the increasing costs of office supplies. This is the first increase in office fees in a number of years. Her request was received after the March 6 Board meeting. Her request has been approved by the President and Vice President since the first schooling show occurs before the April 6 Board meeting.

--Awards--

- Brandie Heidenway ordered ribbons for both recognized and schooling shows in February, saving CTDA approximately \$200. Ribbons should be on hand in plenty of time for our show season.

--Old Business--

- CTDA Trailer was discovered to have many significant leaks at the time of trailer inventory on January 24, 2015. Guy Wallace repaired the trailer the following week.
- Molly Bronaugh had the PA system repaired. Testing of the system is planned at Green Pastures Farm as soon as weather permits.

--New Business--

- Scott MacGregor advocated for electronic entries for all CTDA shows, both recognized & schooling. Options include: EquineGenie.com; ShowSecretary.com (requires fee); EquineEntries.com (requires fee); and Fox Village.
 - Permits competitors to enter horse & rider data only once, therefore much more efficient.
 - Allows CTDA to track scores & metrics; especially helpful for Year End Awards.

- Shelley Fugitt suggested such forms include “Comment” box and option to “donate to CTDA”.
 - Jen Thompson will review options; discuss with Scott’s contact, Connie; and discuss with Schooling Show Secretary, Sherry Pride.
- CTDA Board Vacancy
 - Bethany Gallagher has expressed interest in fulfilling the unexpired term of Wendy Williams (ending November 30, 2015). Scott MacGregor moved that CTDA invite Bethany Gallagher to serve out the unexpired term of Wendy Williams. Molly Bronaugh seconded the motion. Motion carried
 - Jen Thompson will contact Bethany Gallagher to invite her to join the Board for the specified term.
- CTDA Scholarship Form Revision
 - Jen Thompson reports the revision is in progress, due to be completed by April 1, 2015.

Next meeting April 6, 2015 @ 6:30 Location: Rafferty’s – 100 Oaks Mall. Nan Holland will send directions to Board members.

Adjourned: 7:50pm