

January 2015
Minutes
1/5/2015
Jonathan's Grille, Cool Springs

Present: Shelley Fugitt, Jen Thompson, Christy Hart, Scott MacGregor, Beth Huff, Nan Holland, Nancy Whitman

Absent: Molly Bronaugh, Wendy Williams

Call to order: 6:42 pm

Approval of Previous Month Minutes: Shelley Fugitt moved to approve December 1, 2014, Minutes, as corrected. Nancy Whitman seconded the motion. Motion carried unanimously.

Reports of officers and committees

--Membership--

- 2015 Membership to date = 57
- USDF dues = \$360 has been sent
- Membership Table at Year End Awards Banquet
 - Shelley will staff the Membership Table
 - Discounted 2015 membership of \$40 will be offered at the Banquet only.

--Treasurer:

- Sun Trust Balance = \$11, 146.89
- Pay Payl Balance = \$ 5,474. Plan to transfer \$5,000 to Sun Trust account.
- Total profit for 2014 estimated to be approximately \$5,000.
- \$288 annual Emma subscription paid. (This is the electronic platform for the newsletter)
- Upcoming expenses: Year End ribbons & prizes; Year End Banquet catering costs; Insurance premium (April 2015); deposit for Brownland Farms (2015 Tennessean Express & The Tennessean).

--Ads and sponsors--

- Nancy Whitman will serve as Committee Chair. Duties include vendor liaison.
- Nancy will assume tracking of Ad/Sponsor invoices & payments from 2014.
- Scott MacGregor provided the following information:
 - Miller Collesium charges \$250 per vendor to exhibit on the mezzanine
 - Possible new vendors /sponsors = Select Trailers, John Deere and Ford
 - Jen, Scott and Nancy will coordinate online re: 2015 ads, sponsors & vendors

--Volunteers--

- CTDA Trailer Inventory - needs to happen before February 1, 2015 in order to take advantage of Hodges sale on ribbons. Nan will coordinate. Molly Bronaugh (Awards Committee Chair) will assist. Beth will seek volunteers for this project. Report at next Board meeting.
- Shelley Fugitt will serve as Volunteer Committee Chair.

--Communications--

- Face Book
 - Scott MacGregor has implemented a group page for CTDA and will put a link to the Group page on CTDA's business page. Scott has posted many helpful articles.
 - Goal = provide neutral, informative content and encourage CTDA membership interaction with each other and CTDA leadership.
 - Scott will summarize steps to join CTDA Group for future eBlast.
- Website
 - Domaine License (expires January 15, 2015)– Beth Huff has been in communication with Go Daddy (many hours invested). She set up an account today in her name and is awaiting approval. She will transfer the ownership to CTDA as soon as possible. Hopefully, there will be no interruption in CTDA website availability.
 - Website Committee meeting will be scheduled after domaine license is resolved, hopefully in late January, 2015. Nancy Whitman has offered to assist.

- Board members are encouraged to send website corrections to Beth Huff.
- eBlasts – Beth continues to send every 2 weeks or more frequently as needed.
- Newsletter – next issue will follow Year End Awards Banquet (January 25, 2015).

--Recognized Shows--

- Clinic on May 3, 2015, following Spring Fling:
 - Possible formats were discussed: traditional clinic rides vs. demonstration rides vs. didactic symposium.
 - All agreed the focus should be the new 2015 USDF/USEF Dressage tests.
 - If a non-riding clinic, possible venues include Tennessee Equine Hospital meeting room or Carronbridge Clubhouse in Cool Springs. Nan will investigate the Carronbridge Clubhouse.
 - Jen Thompson will discuss the clinic format issues with Charlotte Trentleman, the judge for Spring Fling. Her day rate is \$575.
- Ribbons
 - Ribbon style for Recognized and Schooling shows will be reviewed on January 25, 2015, following the Year End Awards Banquet and Trailer Inventory.
 - CTDA will establish a Drop Box at all shows where riders may recycle their ribbons if they prefer not to keep them. Beth Huff will inform the membership in an eBlast.
- Jen Thompson will follow up with Marcia Richardson regarding her interest in sponsoring an Arabian High Point Award at recognized shows.

--Schooling Shows--

- Beth Huff emailed all of the venues on December 12, 2015 with schooling show dates. She informed the venues of the rain dates and cancellation policy. She received no negative responses. The 2015 dates, venues and contacts are:
 - April 4 Walnut Trace Grace Johnson
 - May 30/31 Roberson Eq Center Jessica Roberson Wright (no Rain Date)
 - July 18 Double H Farm Jenni Hogan

- August 8 Traveler's Rest Tami Crawford
- Sept. 19 Willing Horse Brandie Heidenway
- Oct. 17 Walnut Trace Grace Johnson
- Possible additional dates are June 13 or 20, pending approval of venue (Polly Grammer's Peachtree Farm; Lazy J – in Gallatin area)
- Awaiting word from Jaeckle Center regarding plans for CTDA sanctioned show in March 2015.

--Awards--

- Year End Awards Banquet on January 25, 2015. Start 5:30pm for Silent Auction. Dinner at 6:00.
 - Molly Bronaugh will order food, organize tables, set up and take down.
 - Shelley Fugitt will operate the Membership Table.
 - Nan Holland and Nancy Whitman will staff the check-in table.
 - Penny Lindsley is organizing the Silent Auction.
 - Beth Huff will work on rolling Slide Show during the Silent Auction. (eBlast to solicit photos of Award winners and others from 2014 competition year.)
 - Purchase of \$15 tickets for the Banquet will be handled through the CTDA website.
 - Jen Thompson will handle programs. Award winner photos and information are to be sent to Jen by January 21, 2015.
- Membership Awards
 - 2014 Volunteer of the Year = Scott MacGregor (unanimous Board vote)
 - 2014 Participation Award = Emily Hennessee (unanimous Board vote)
 - Dee Minault – not awarded this year.
 - Scott MacGregor made the following motion: **Nominations for the Dee Minault Award must be submitted by the CTDA membership to the Board of Directors by December 15 of the applicable competition year.**

Nominations shall be submitted in electronic format (email) to the CTDA Secretary. The award winner will be selected by majority vote of the Board of Directors at the January Board meeting preceding the Year End Awards Banquet. Shelley Fugitt seconded the motion. Motion carried by unanimous vote.

- “Toot Your Own Horn” – Beth has received achievement information from several members. These achievements will be acknowledged at the Banquet.

Old Business

- **Committee Chair Assignments**
 - **Ad & Sponsors** **Nancy Whitman**
 - **Membership** **Shelley Fugitt**
 - **Communications** **Beth Huff**
 - **Volunteer** **Bety Huff & Shelley Fugitt**
 - **Awards** **Molly Bronaugh**
 - **Shows** **Scott MacGregor**
- **Hotels in Murfreesboro**
 - Scott MacGregor has investigated. **Microtel** and **Holiday Inn Express** at I-24 Exit 78B are willing to give discounted rates to Ole South competitors. However, the discount must be requested in person.

New Business

- **Spring Fling** – Jen Thompson has received a query from Sandy Donovan regarding fees for this show. The Board unanimously determined that fees should remain the same.
- Scott MacGregor reported the 2015 Gaited Dressage Tests can be found at www.NWHA.com/versatility.
- **Future Board meetings** –
 - In lieu of a meeting at the beginning of February, an abbreviated Board meeting will follow the Year End Awards Banquet on January 25, 2015.
 - March 2, 2015 will be at Jonathan’s Grille in Cool Springs at 6:30pm

- Nancy Whitman requested the April Board meeting be conducted near the I-440/I-65 area. Nan Holland will investigate.
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Next meeting: Following Year Ends Award Banquet January 25, 2015 at Tennessee Equine Hospital

Adjourned: 8:45pm