

December 2014  
Minutes  
December 1, 2014  
Jonathan's Grille, Franklin, TN

Present: Nan Holland, Jen Thompson, Beth Huff, Shelley Fugitt, Christy Hart, Scott MacGregor

Absent: Molly Bronaugh, Wendy Williams and Nancy Whitman

Call to order: 6:30pm

Approval of November 3, 2014, Minutes: Shelley Fugitt - motion to approve; Beth Huff - seconded. Motion carried

Reports of officers and committees

--Membership--

- 2015 Memberships
  - 52 members to date.
  - Initial roster submitted to USDF but still to be processed and posted on USDF website.
  - 2015 Membership discount ends today, December 1, 2014. Beth Huff will contact Brandon Jackson to remove discount from CTDA website.

--Treasurer:

- SunTrust Checking balance – update at January meeting, pending access to account.
- PayPal Account balance = \$5,162.85
- USDF initial dues of \$730 have been paid
- No outstanding bills

--Ads and sponsors--

- Need to insure the invoices for 2014 ads have been paid.
- Scott MacGregor suggested possible advertisers/sponsors: Moody Tire, Ford, Tractor Supply Company, Select Trailers in Murfreesboro

- Jen Thompsons states ad & sponsor pricing is unlikely to change from 2014 rates

--Volunteers--

- CTDA Trailer inventory planned for afternoon of December 13. Nan Holland and Liz Johnston.
  - Nan Holland will contact George Crosswaithe at Green Pastures re: availability of machine shed in event of inclement weather.
- Volunteers are also needed to clean arena rails & letters. Scott recommends repair of post caps at the same time. Schedule for January/February.
- Scott MacGregor recommends a very clear statement of new 8 volunteer hour requirement for Year End Award eligibility be posted on CTDA website by January 1, 2015.

--Communications--

- CTDA Website
  - Website Committee meeting is pending. Beth Huff will schedule.
  - Domaine license "Go Daddy", in Michael Foster's name, expires January 2015. With Michael's passing, no one in CTDA has the account information. Brandon Jackson, webmaster, is monitoring but warns the website may be down for a period of time until a new domaine license can be obtained.
- eBlasts – sent frequently, at least every 2 weeks. Next eBlast will address:
  - Reminder of new 8 volunteer hour (per horse/rider combination) for Year End Award eligibility.
  - Links to new 2015 USDF Dressage Tests
  - Plans to increase number of schooling shows in 2015 if venues & judges can be secured.
  - Request self reporting of 2014 achievements (USDF medals, rider recognition awards, breed awards, Western Dressage, Gaited Dressage awards, etc.). "Toot Your Own Horn".
  - Date & venue for Year End Awards Banquet: January 25, 2015 at Tennessee Equine Hospital.

- Reminder of Rider Reports for Year End Awards due December 15, 2015.
- Newsletter - no update
- Facebook
  - Jen Thompson & Mimi Bliss have been maintaining posts.
  - Scott MacGregor recommends adding a club account (in addition to the business account) to Face Book, increasing flexibility and enabling posting by CTDA members. CTDA members should increase CTDA exposure by reading CTDA Facebook posts & sharing them.
  - Scott also recommends a point person to review dressage/equine literature & post relevant articles on CTDA Facebook page.
  - Jen Thompson will establish contact between Scott MacGregor and Mimi Bliss in order to optimize CTDA Facebook utilization.

--Recognized Shows—

- Recognized show dates for 2015 (membership will be reminded in eBlasts):
  - Spring Fling: May 2, 2015
  - Tennessean & Tennessean Express: June 6-7, 2015
  - Ole South Prelude & Ole South Classic: August 21-23, 2015
- Jen Thompson will discuss with Sandy Donovan the logistics of a Saturday night Competitors Event at Ole South
- L Program Part II will be hosted at The Tennessean and Ole South in 2015

--Schooling Shows—

- Jen Thompson will obtain results from CTDA sanctioned show at Jenni Hogan's farm on November 2, 2014
- 2015 Schooling Shows
  - Dates published on Website: April 4, May 30 & 31, July 18, August 8, September 19 and October 17.

- Suggested venues as follows. Beth Huff will begin contacting the venues then forward the information to Sherry Pride so that she can begin confirming judges.
  - April 4 Walnut Trace
  - May 30 & 31 Roberson Equestrian Facility
  - July 18 Jenni Hogan's farm
  - August 8 Tami Crawford
  - September 19 Brandi Heidenway
  - October 17 Walnut Trace
- Possible additional dates & venues: June 13 or 20 in Gallatin area and Peachtree Farms (date TBD).
  - Jen Thompson and Beth Huff will conduct site visits to Peachtree Farms & the Gallatin venue before adding schooling shows at these locations
- Rain Date – Beth Huff will discuss with each venue
  - Facility is to make the decision to cancel if weather conditions are also inclement on the Rain Date
- Jaeckle Center has requested a CTDA sanctioned schooling show in March 2015. The Board of Directors have approved via email vote. Confirmation from Jaeckle Center is pending.

--Awards--

- Brandie Heidenway will continue as CTDA Awards Coordinator for 2015
- Year End Awards Banquet on January 25, 2014 will be held in the Tennessee Equine Hospital meeting room.
- The Board discussed acknowledging additional member achievements at the Year End Awards Banquet (Toot Your Own Horn). Beth Huff will advise the membership in an eBlast this week.
- Awards Banquet Needs – Molly Bronaugh to coordinate
  - Catering

- Set Up & Break Down
- Silent Auction – Jen Thompson will contact Wendy Williams
- Membership Table
- Awards & Silent Auction Tables & Set Up
- Announcer

### **Old Business**

- Jen Thompson provided a status update on USDF L Program Part II (hosted by CTDA at 2015 Tennessean and Ole South recognized shows).

### **New Business**

- President Jen Thompson presented 4 documents to the Board:
    - Fiduciary Duties of Board Members
    - Code of Conduct and Email Etiquette
    - List of Board of Directors and Terms of Service
    - 2015 Committee Structure
      - Board members are to declare Committee Chair preferences at the January 5, 2015 meeting.
  - BOD / Officer Job Descriptions and Succession Plan: Develop before end of calendar year 2014. Pending.
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Next meeting: **January 5, 2015 at 6:30pm**

Adjourned: 8:00pm