

July 2014
Minutes
July 7, 2014
Jonathan's Grille Franklin, TN

Present: Wendy Williams, Shelley Fugitt, Beth Huff, Jen Thompson, Jessica Roberson-Wright, Nan Holland, Christy Hart

Absent: Molly Bronaugh, Ashley Gregory

Call to order: 6:25 pm

Approval of Previous Month Minutes: June 2, 2014 Minutes approved (motion by Beth Huff, seconded by Jen Thompson. Motion carried)

Reports of officers and committees

--Membership— Shelley Fugitt

- 4 new members since June 2, 2014.
- Total membership = 127
- Recruiting at Ole South
 - Canvas show participants (stall to stall canvas)
 - Membership Table set up in Show Office
 - Shelley's availability at Ole South pending. She will email Board members re this issue. Board members responsible for stall to stall canvas: TBD

--Treasurer—Jessica Roberson-Wright

- Sun Trust Checking Account balance = \$18,624.25
- Pay Pal Balance = \$4,705.12
- Show P & L (finals pending)
 - Spring Fling ~ \$1097.19
 - Walnut Trace Schooling Show ~ \$692.12

- Roberson Equestrian Center Schooling Show, Tennessean Express & The Tennessean still pending
- Outstanding Bills
 - Reimburse Nan Holland & Beth Huff for hospitality supplies (Tennessean Express & The Tennessean).
 - CPA fee (\$1150)
- Discussed seeking alternative CPA services (Julie Burns) & converting CTDA bookkeeping to digital format

--Ads and sponsors— Jen Thompson

- No new information
- Need to increase State Championship entries in order to seek additional sponsorships for prizes, etc.
 - Beth Huff to send multiple eBlasts re: Championship qualification criteria
 - Jen Thompson to query Spring Fling, Tennessean Express & The Tennessean results to identify horse & rider teams already qualified for the State Championships.
 - Consider cash prizes for State Championship winners. TBD
- CTDA has received a query regarding “classified ad”. Need to specify criteria for “classified ads”.

--Volunteers— Beth Huff

- July 19 Schooling Show
 - Ring Stewards & Runners confirmed
 - As of July 7, few entries. Beth to send out multiple eBlasts seeking additional entries
 - Scribes for this show still needed
 - Volunteer Coordinator for Ole South and Tennessee State Championships will likely be Danielle Boulte. Beth will confirm.

- Pinnies for Volunteers – Beth will research & obtain for Ole South & Tennessee State Championships in August.

--Communications—Beth Huff

- Website Revision – Beth will attempt to schedule this meeting before August. Participants = Jen Thompson, Beth Huff, Christy Hart and Brandon Jackson.
- eBlasts – Beth is sending these out on a regular basis
- Facebook – Jen Thompson will post a list of competitors already qualified for the State Championships & will send the list to Beth Huff as well.
- Newsletter – July issue is being created.

--Recognized Shows—Beth Huff

- Ribbons
 - Nan Holland has completed inventory of ribbons in the CTDA trailer. This information has been sent to Brandie Heidenway, Awards Committee Chairperson. A number of State Championship ribbons have damaged medallions (rust?).
 - Shelley Fugitt suggests investigating pricing and options from Royal Ribbons (Shelbyville, TN) as alternative to Hodge Ribbon Company.
- Awards
 - Need to inventory CTDA trailer before August 1, 2014 to evaluate supply for State Championship winners, Year End Awards, etc. Jen Thompson and Nan Holland will attempt to complete before August 1.
- Ole South Prelude & Ole South Classic Set Up
 - Joe Coleman will be present to assist with set up on Thursday, August 21, 2014.

--Schooling Shows—Nan Holland

- Tammi Crawford in College Grove, TN, will host Judge Debbie Schwartz for the July 19, 2014, Schooling Show. Christy Hart will create a gift basket for Tammi to express CTDA's appreciation for hosting our judge.

- Bridle Numbers have been ordered and will arrive in time for the show. Brandie Heidenway will get the bridle numbers to Sherry Pride (Show Secretary) in time for the July 19, 2014 show.
- Shelley Fugitt is Board liaison for this show. She will check with Jennie Hogan regarding hospitality needs for this show.

--Hospitality--

- Jen Thompson will contact Carolyn Foster to determine her interest in continuing as Hospitality Chairperson
- Need to clarify for whom snacks will be provided at recognized shows (Judges & scribes only +/- ring stewards; TBD)
- Jessica Roberson Wright provided feedback on preferred supplies and snacks for Judges – refer to final page of these minutes.
- Hospitality tasks for 2014 Ole South Prelude & Classic will be distributed amongst Board members.
- Exhibitors' Party on Saturday evening of Ole South Classic discussed. Final decision at the next Board of Directors meeting August 4, 2014.

--Awards--

- Tabled. However, the following issues need to be addressed
 - Refine criteria for Year End Awards – especially address prior year horse / rider pair Champion and Reserve Champion eligibility at same Level.
 - Criteria consistency with USDF Rules.
 - Resolve conflicting information on website re: Dee Minault Award.

Old Business

New Business – Jen Thompson

- New Arenas
 - ~ \$2400 new
 - a CTDA member has one arena for sale. Jen Thompson will investigate and report at next meeting

- USDF L Program, Part II
 - Jen Thompson will serve as organizer. She reviewed needs & requirements.
 - CTDA will host Part II as we have sufficient entries and shows (The Tennessean and Ole South) to conduct this part of the program.
 - Financial impact on CTDA should be negligible

Next meeting: August 4 @ 6:30 pm Location: Jonathan's Grille

Adjourned: 8:07pm

Snacks & Supplies for Recognized Show Judges

Non Food Items

Fly Spray / Insect Repellant

Sunscreen

Extra Pens (Black & Red)

Paperweights (even Rocks work)

Wet Wipes

Clipboards

Food Items

Water

Coffee

Crackers

Lozenges

Crackers

Chocolates

