



Central Tennessee Dressage Association 2016 Advertising Rates

Show Program Advertising, includes integration into the social media and newsletter advertising.

The CTDA is hosting 4 USDF shows in 2016 (two show programs):

June 11, Tennessean Express Dressage, Franklin TN - Materials & Payment due 05/31/2015

June 12, Tennessean Dressage, Franklin TN - Materials & Payment due 05/31/2015

August 19, Ole South Prelude, Murfreesboro TN - Materials & Payment due 08/16/2015

August 20-21, Ole South Dressage, Murfreesboro TN - Materials & Payment due 08/16/2015

Show Program	Per Program	All 2016 Programs
Outside back cover, color	\$300	\$500
Inside cover, color	\$200	\$350
Inside cover, B&W	\$175	\$300
Full page, B&W	\$150	\$250
Half Page, B&W	\$125	\$225
Quarter page, B&W	\$100	\$150
Business card	\$60	\$100
Competitor Packet Inserts* per page	\$125	\$200
*Literature insertions in all competitor packets. Please supply below contact with 300 copies of your flyer at least 2 weeks prior to the event.		

Size: Full Page/Cover 8"×11"
½ Page 8"×5.5" or 4"×11"
¼ Page 4"×5.5"

Newsletter & Social Media Advertising

Newsletters are published quarterly and distributed to the membership electronically. Ads will also be featured via email blasts and Facebook on a bi-monthly basis.

Rate	Entire Year
member	\$125
non-member	\$200

Email ads to: kgprawn26@gmail.com

Pay via Paypal or mail to:
Central Tennessee Dressage Association
PO Box 681056
Franklin TN 37068-1056

Solicited by: _____

Questions? Contact: [Bethany Gallagher kgprawn26@gmail.com](mailto:Bethany_Gallagher_kgprawn26@gmail.com)

Thank-you! Your support allows us to continue to host educational events, clinics, recognized shows and schooling shows to help promote the art of dressage and good sportsmanship.