



Central Tennessee Dressage Association 2014 Advertising Rates

Show Program Advertising

The CTDA is hosting 5 USDF shows in 2014 (three show programs):

May 3, Spring Fling Dressage, Franklin TN - Materials & Payment due 04/23/2014

June 7, Tennessean Express Dressage, Franklin TN - Materials & Payment due 05/28/2014

June 8, Tennessean Dressage, Franklin TN - Materials & Payment due 05/28/2014

August 22, Ole South Prelude, Murfreesboro TN - Materials & Payment due 08/13/2014

August 23-24, Ole South Dressage, Murfreesboro TN - Materials & Payment due 08/13/2014

Show Program	Per Program	All 2014 Programs
Outside back cover, color	\$300	\$750
Inside cover, color	\$200	\$500
Inside cover, B&W	\$175	\$435
Full page, B&W	\$150	\$375
Half Page, B&W horizontal	\$125	\$325
Half Page, B&W vertical	\$125	\$325
Quarter page, B&W	\$80	\$200
Business card	\$60	\$150
<i>Competitor Packet Inserts* per page</i>	\$100	\$300

*Literature insertions in all competitor packets. Please supply below contact with 300 copies of your flyer at least 2 weeks prior to the event.

Newsletter & Website Advertising

Newsletters are published quarterly.

Newsletter & Website Ads	Rate	Per Issue	Entire Year
Full page	member	\$35	\$125
Full page	non-member	\$50	\$200
1/2 page	member	\$25	\$80
1/2 page	non-member	\$40	\$160
1/4 page	member	\$15	\$50
1/4 page	non-member	\$25	\$100
Business card	member	n/a	\$30
Business card	non-member	n/a	\$100

Mailing Address:
CTDA
P.O. Box 681056
Franklin TN 37068-1056

Include:
Payment to Central Tennessee Dressage Association
Camera ready art
Contact information

Solicited by: _____

Questions? Contact: Jen Thompson 615-513-1112 thompjmy@bellsouth.net

Thank-you! Your support allows us to continue to host educational events, clinics, recognized shows and schooling shows to help promote the art of dressage and good sportsmanship.